

SPONSORSHIPS/PARTNERSHIPS POLICY

Rationale:

- Our College recognises the mutual benefits that can be gained from developing positive and purposeful sponsorships/partnerships with organisations, businesses and societies that exist within the community.

Objectives:

- To improve student learning, to increase staff development opportunities, and to enhance College resources through a deliberate strategy of developing positive and purposeful partnerships with organisations, businesses and societies that exist within the community.

Guidelines:

- The Policy and Planning Sub-Committee of the College Council will monitor the establishment of any potential sponsorship/partnership arrangements.
- The Policy and Planning Sub-Committee will seek College Council approval before finalising any sponsorship/partnership arrangements. Any pecuniary interests by College councillors must be declared to College Council at the time of presentation of any sponsorship/partnership arrangements.
- All sponsorship/partnership arrangements will be considered by College Council on merit, and decisions will be made on a case-by-case basis.
- When pursuing potential sponsorship/partnership arrangements, the College will adhere to the following code of ethics:-
 - Sponsorships/Partnerships will only be sought with organisations, companies and societies where a clear and demonstrable benefit for the students and the College's programs can be guaranteed.
 - Sponsorship/Partnership arrangements must take into account the values and views of the College community, as well as the College charter and policies.
 - Sponsorship/Partnership arrangements will only be entered into with organisations, companies and societies that have a positive public image, and are associated with products and services appropriate for the College to align themselves with.
 - Arrangements must not be entered into with companies directly involved with tobacco or alcohol products.
 - Sponsorship/Partnership arrangements that contain restrictions regarding the College's ability to purchase goods and services freely, or restrict the College's ability to make choices in any way, will be avoided.
 - The College may publicly acknowledge the organisations, businesses or societies involved in such a sponsorship/partnership.

Evaluation

- This policy will be reviewed as part of the College's four year review cycle.

This policy was last ratified by College Council on: 25th March, 2009