

# YOUR FUTURE STARTS HERE



**MELBOURNE CITY**  
INSTITUTE OF SPORT & BUSINESS

POWERED BY   
**Federation**  
University



# KICK OFF

# YOUR CAREER IN SPORT



Study in a high-performance environment at the home of the Melbourne City Football Club.



Step into your future with MCISB's Diploma of Business & Sport, an accredited program created in partnership with Federation University.

Held at the world-class City Football Academy, Melbourne – ctrl:cyber Campus at Casey Fields, home of Melbourne City FC, this 12-month program is your gateway to an exciting career in the sports industry.

Immerse yourself in a unique blend of academic learning and hands-on training within a professional sports environment.

With access to high-performance facilities and mentorship from industry experts at Melbourne City FC, you'll gain practical insights that set you apart.

Dive into 8 carefully crafted subjects that seamlessly merge business acumen with specialised sports knowledge, equipping you with the tools and experience needed to thrive in a competitive field.

 One year (two semesters), March 2025 intake  
 Face-to-face study, two days per week



# SIX REASONS TO CHOOSE

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## GET PRACTICAL EXPERIENCE

Complete up to 100 hours of work-integrated learning across multiple departments within Melbourne City FC.



## CREATE CAREER OPPORTUNITIES

Graduates may qualify for roles at Melbourne City FC and university credit toward select Federation University degrees.



## ELITE LEARNING ENVIRONMENT

Study at Melbourne City FC's world-class City Football Academy, Melbourne - ctrl:cyber Campus at Casey Fields.



## EXCLUSIVE INDUSTRY ENGAGEMENT

Gain valuable exposure to the inner workings of pro football, learning from experts across Melbourne City FC.



## FOOTBALL DEVELOPMENT PROGRAM

For aspiring footballers, this optional program offers A-League academy-level training alongside your studies.



## SKILL DEVELOPMENT IN MARKETING & EVENTS

Build essential skills in the sports business & gain a deeper understanding of the global football ecosystem.



## A WORD FROM FEDERATION UNIVERSITY

Federation University is regional Victoria's largest education institution. With campuses in **Berwick, Central Melbourne, Ballarat and Gippsland**, they offer a range of courses that link directly to current industry trends.

Their co-operative approach to education means they work closely with employers to provide meaningful, practical and paid experience for students while they study.

Federation has leading academic and research staff in areas such as Business, Sport and Exercise Science, providing you with quality teaching and outstanding career outcomes.



# FOOTBALL DEVELOPMENT PROGRAM



The MCISB Football Development Program offers a unique pathway for aspiring footballers to experience **A-League academy-level training** at Melbourne City FC's home while earning a Higher Education Diploma through Federation University.

Participation in the Football Development Program is optional and offered at no additional cost. It provides a comprehensive, high-level training experience for those who want to take their football skills to the next level.

Developed and delivered by Melbourne City's expert coaches and high-performance staff, the program embodies the **City Play** model, with a focus on entertaining, skillful, and attack-oriented football.



## A-LEAGUE ACADEMY-LEVEL TRAINING

Engage in a football-specific program designed by Melbourne City's coaching and high-performance team.

## PERSONALISED COACHING

Enhance your technique and tactical skills with weekly on-field sessions following the **City Play** model, led by dedicated Melbourne City coaches.

## STRENGTH & CONDITIONING

Benefit from one-on-one sessions with high-performance staff who will create personalised training and recovery plans to optimise your performance.

## DEDICATED SUPPORT

Work closely with Melbourne City's high-performance staff in strength & conditioning and football coaching sessions each week during the semester.

## ELITE FACILITIES

Train at Melbourne City's world-class **City Football Academy, Melbourne - ctrl:cyber Campus** at Casey Fields, with access to elite football facilities designed to support your athletic development.



# ARE YOU READY TO KICK-OFF YOUR CAREER IN SPORT?

Don't miss out - scan the QR code to **register your interest today** to stay up to date and be among the first to apply for our 2025 program.

SCAN TO FIND  
OUT MORE



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While all efforts have been made to ensure the information in this brochure is accurate at the time of publication (November 2024), both Melbourne City FC and Federation University reserve the right to alter any course, topic or pricing contained herein without prior notice. Any alterations are reflected on [mcsib.com.au](https://mcsib.com.au)